



Key tool for Printing companies to expand solutions

Service that can easily connect various systems by data linkage without program development

- Make it easy and efficient to handle the client's data
- Easily provide multichannel solutions

Background

- With acceleration of digitization, difficulties are faced unless multiple digital tools are used together
- Increased data linkage requirements lead to higher development and maintenance cost

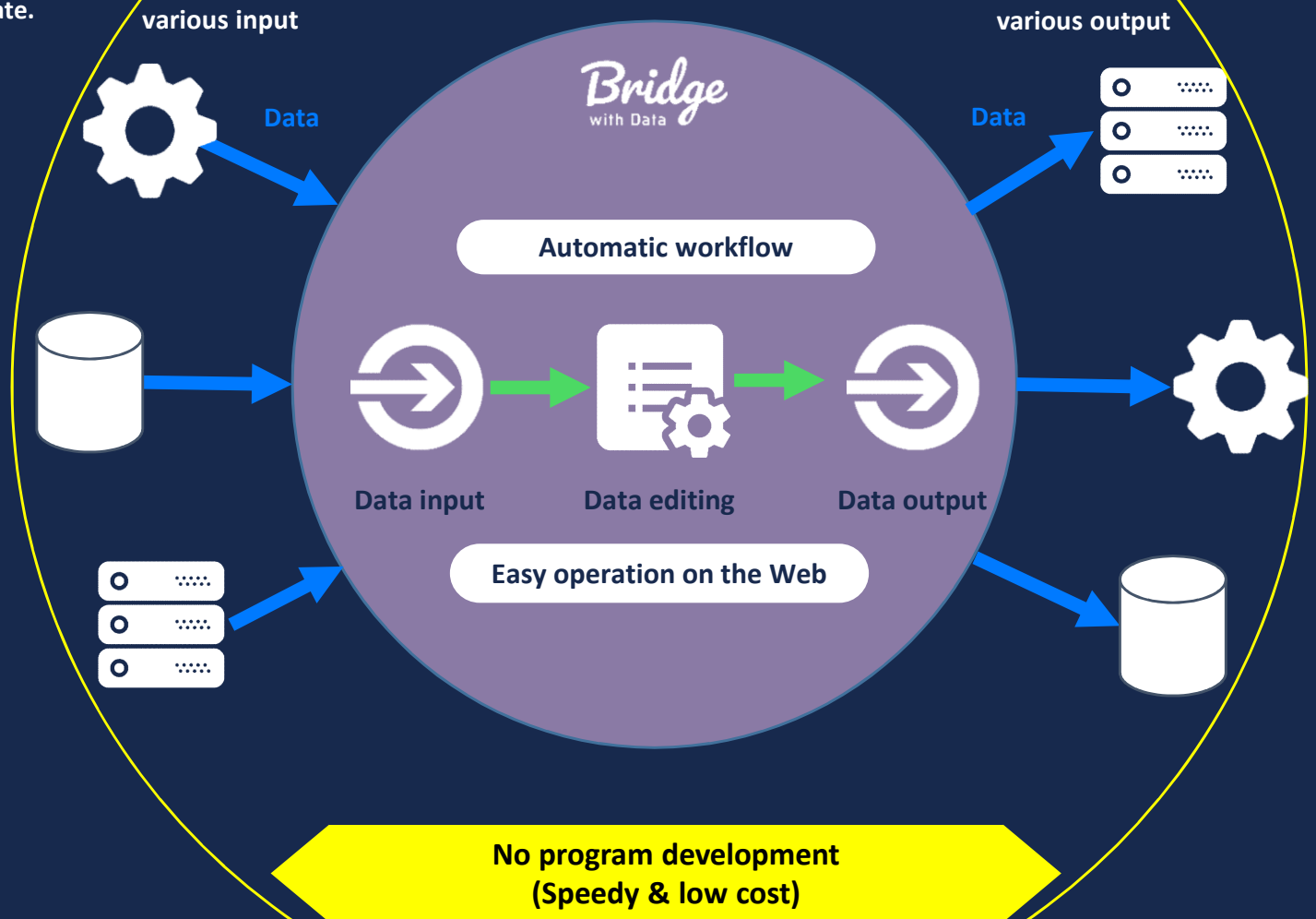
(As for overseas expansion, we are still in the process of market research)

Feature

Bridge can realize Automatic Data Linkage without program development

- 1) Data is imported from various systems in original state.
- 2) Data is edited according to setup for each purpose.
- 3) Data is output to various systems in edited state.

Bridge create solutions by linking data



Value

Bridge

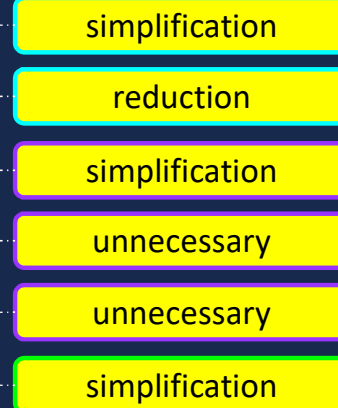
- Data linkage can be easily implemented without development and skills
- Flexibly connecting systems to create a solution environment

Conventional outsourcing flow



Take cost and time for both clients and printing company just for the print.

Improvement



Printing companies can reduce order hurdles and improve profits by reducing development costs and human resources.

Expansion

Total solutions can be proposed and discussed

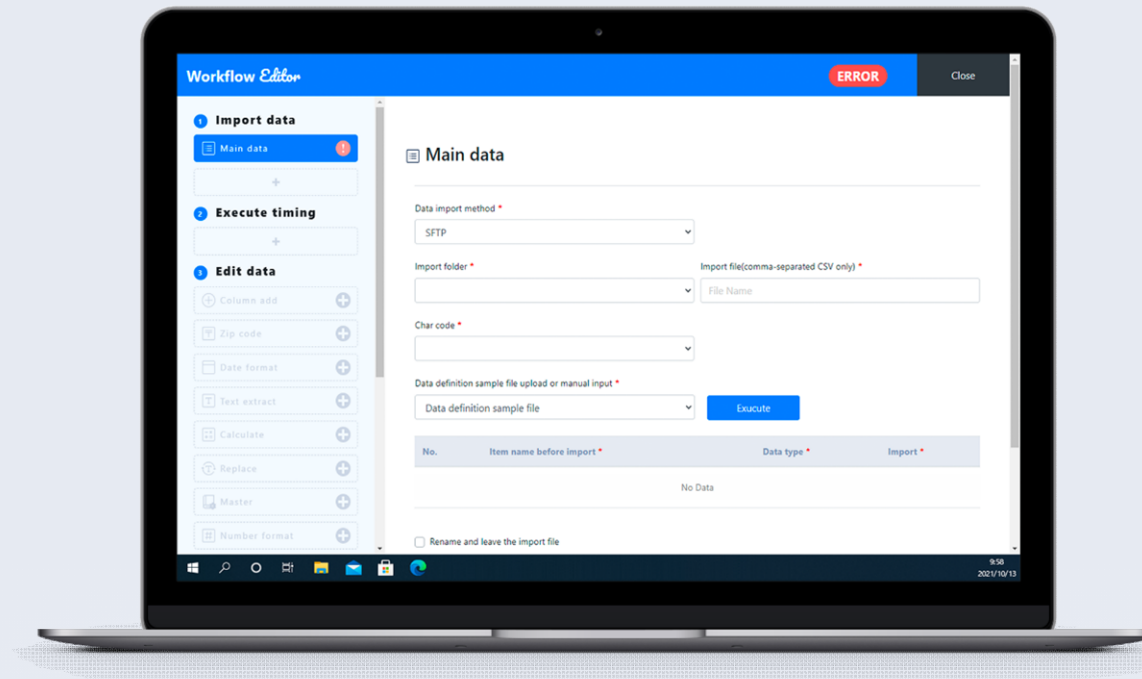
multichannel outputs are available

Printing companies can provide solutions that integrate print and digital by connecting systems according to client's issues and objectives.

Clients can conduct their optimal measures quickly and at low cost.

Simple workflow settings

Programming skill is optional and the workflow can be completed setting of the GUI alone.



Data input method

You can select the best input method depending on client's environment.

01



SFTP

02



Manual upload

03



Web API

*Development is needed on client's side

Data editing function

Data editing required for data linkage between systems is feasible.

 Columns addition

 Zip code edit

 Date format change

 Number format change


 Text extract

 Text join

 Calculate

 Date replacement

 Master data reference

 Columns name and sort change

 Data extract

 Character code change

 Data combining

*Data editing modules will be improved and added as required.

Scheduling function

You can set the timing to run the workflow automatically.



Run when data is received



Execute only once



Day-to-day execution



Weekly execution



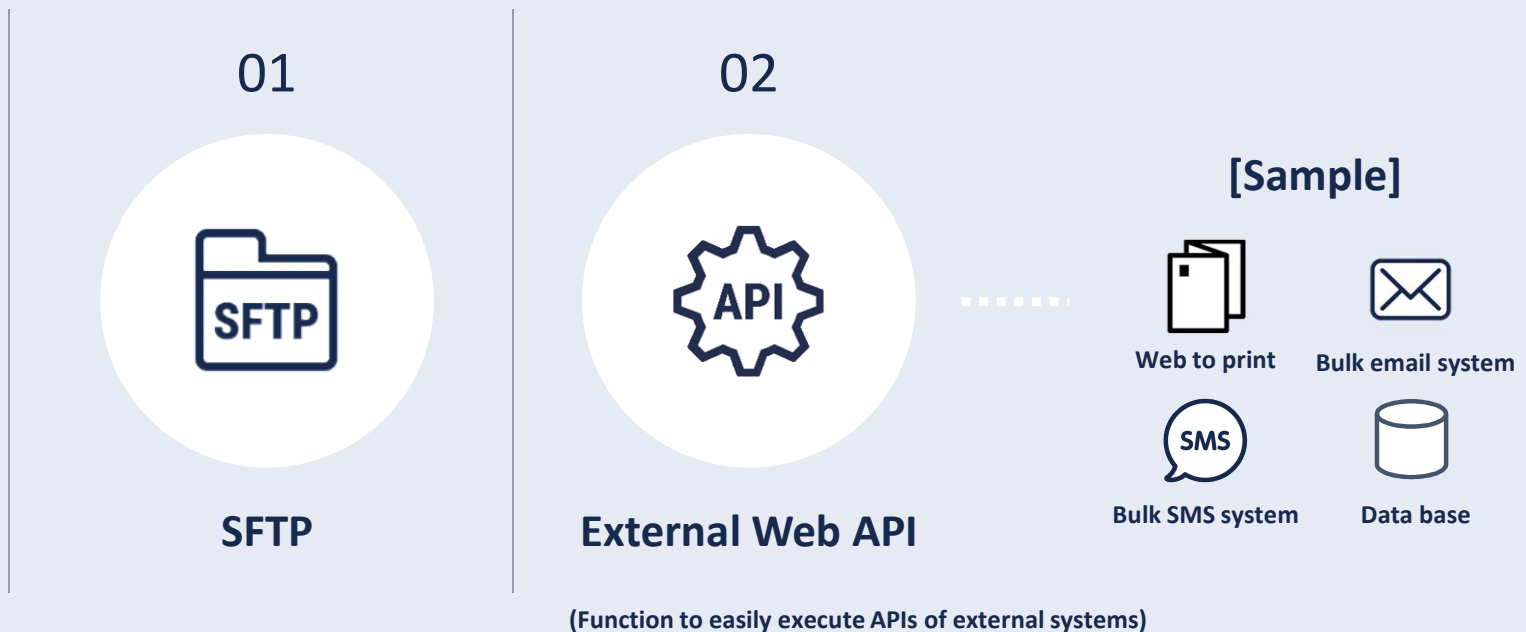
Monthly execution



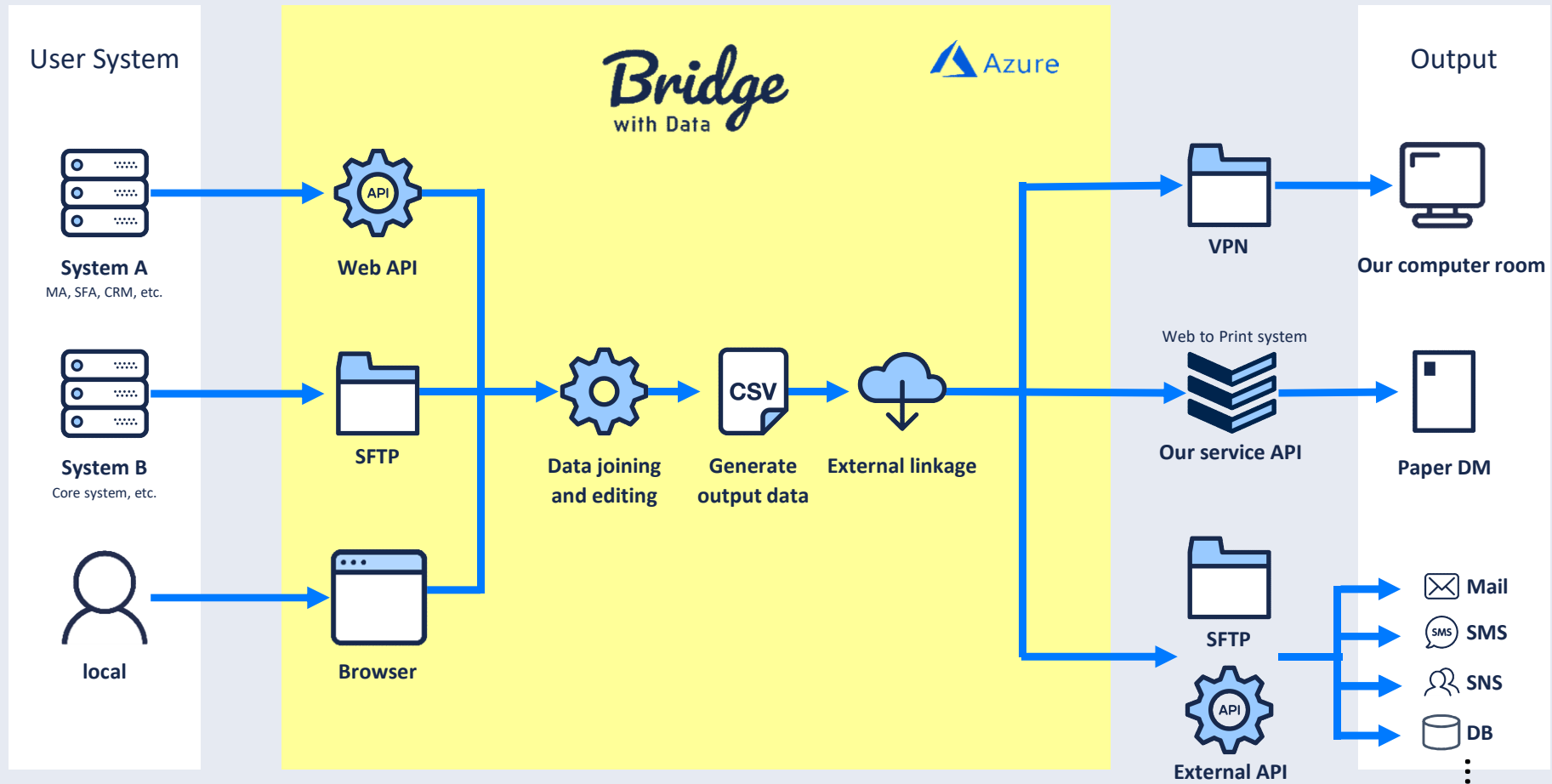
Execution of reservation

Data output method

You can output to any places and systems flexibly.



System Configuration (Using as a key system for our business in Japan)



- We can eliminate system development, and make operation automatic
- We can propose optimal measures including digital and analog for clients