



BlueCrest to Exhibit Print and Mail Solutions at Hunkeler Innovationdays 2023 with Focus on ESG

DANBURY, Connecticut, February 27, 2023 --- BlueCrest, the global producer in the high-volume postal and parcel automation market, today announced that it will demonstrate its industry-leading print and mail solutions at Hunkeler Innovationdays 2023 (HID 2023). BlueCrest's cutting-edge innovation strategies include increasing the speed and optimization of its products for maximum workflow efficiency, whilst embracing and integrating sustainable choices in line with an overarching commitment to ESG.

On display will be:

- **Epic™** mail inserter - BlueCrest is featuring a certified remanufactured inserter at today's show. By integrating repurposed parts into the process of a new build, BlueCrest gains years of continued use and sustainability.
- **Velocity™** mail inserter – New for 2023 is the Velocity. A mailing solution designed to meet your needs and ideal for the most complex applications. Velocity is designed to increase mail processing efficiency by up to 20%. With automated job set up and a compact footprint of only 4m², Velocity processes envelope sizes from DL to C5 and effortlessly runs C4 applications, when equipped with an optional C4 module.
- **IntelliJet Advantage 2200** in partnership with HP - Based on the HP PageWide Advantage with HP Brilliant Ink, the IntelliJet Advantage 2200 provides a combination of greater productivity, consistent, high-quality output and ease of operation to deliver savings and growth opportunities for clients. As a strategic partner with HP since 2009, BlueCrest provides high quality color, production inkjet printing solutions to many of the highest volume transactional clients across the globe.
- **Software solutions** for print and mail workflow management - While BlueCrest printers, inserters and sorters provide the engines, our workflow software can give you the edge. Increase operational efficiency, support integrity and add new capabilities for incremental production gains and opportunities that drive business growth.

About Hunkeler Innovationdays

The international print industry event is focused on high-performance digital printing and finishing. In its fourteenth edition, this internationally important industry meeting once again stands for many innovations and further developments in digital printing and finishing. The Hunkeler Innovation Days have always been distinguished by an interdisciplinary concept. In a comparatively small space, all renowned manufacturers in the industry meet owners, managing directors, management and experts.

For more information, please visit www.innovationdays.com

About BlueCrest

BlueCrest provides comprehensive data-through-delivery technology solutions, changing how business is done within the postal and eCommerce industries. Building upon its long history of innovation and deep industry knowledge, BlueCrest partners with its worldwide client base delivering efficient results and continuous service excellence. Through both internal development and acquisition, including BCC Software, BlueCrest provides best-in-class solutions which include production-level inkjet printers, inserters, sorters, parcel automation, postal optimization, and productivity improvement software. All of this is supported by a global service organization to include professional services. Headquartered in Danbury, Connecticut the company employs over 1,600 people worldwide and has a rich culture of innovation, collaboration, accountability, resourcefulness, and enthusiasm. Visit www.bluecrestinc.com to find out more.